



**Greater Kansas City**  
**Bronston Scholar Application**  
 Scholarship Committee  
 P.O. Box 414194  
 Kansas City, MO 64141 - 4194

# Bronston Scholarship Application Form

**Application Deadline – September 30, 2024**

Please submit completed application with all required documentation by September 30th, 2024 midnight CST to [ufscgkcscholarshipapp@ufscgkc.org](mailto:ufscgkcscholarshipapp@ufscgkc.org)

<b>I. Personal Data: Tell us about yourself</b>				
<b>Annual Household Income</b>				
<b>Applicant Full Name</b>	First	Last		
<b>Preferred Contact Number</b>				
<b>E-mail:</b>	Date of Birth			
<b>Home Address</b>	Street Address	City	State	Zip
<b>Financial Award Address</b>	Street Address	State	Zip	
<b>II. Education: Share Future/Current School Data</b>				
<b>College/University Name</b>				
<b>Current Major/Highschool</b>				
<b>Cumulative GPA</b>				
<b>Have you submitted a college application for admission</b>	yes	<input type="checkbox"/>	no	<input type="checkbox"/>

<b>Extracurricular Activities</b>

<b>Community Involvement</b>

<b>Work Experience/Internships</b>

Please explain the importance of the Urban Financial Services Coalition to Kansas City. Also state your areas of interest in working with UFSC and how you will use the organization's scholarship.

--

### III. Essay Guidelines

All required documentation (listed below) must be submitted with essay by September 30, 2024 midnight CST to [ufscgkcscholarshipapp@ufscgkc.org](mailto:ufscgkcscholarshipapp@ufscgkc.org) ([scholarshipapplication@ufscgkc.org](mailto:scholarshipapplication@ufscgkc.org)).

#### Documentation Requirements:

- Individual headshot or photograph of student only – with acceptable background
- Written essay following UFSC-GKC Essay Guidelines
- Official current student transcript
- Full time student schedule that verifies class enrollment (current or future)
- Completed Bronston Scholarship Application Form

Incomplete applications will not be accepted

Your submitted essay must meet the following requirements

- 1.5 up to 3-pages
- 12-inch Ariel Font only
- Double spaced format
- Submitted Essay must be one of the 5 topics listed below
- If applicable, references must be cited

## 2024 UFSC Essay Topics:

### “Money, Wealth and Disparities: Agony to Action, Creating Inclusive Access”

As people of color continue to seek social and racial justice in the wake of the nation’s most recent reckoning with the enduring vestiges of slavery, it is equally critical that we work to strengthen our communities financially, build wealth, and leave a legacy for generations yet unborn. How do we overcome the systemic and structural exclusion of Black people from economic opportunities in America?

### “Critical Upgrade: African American Inclusion in the Financial Tech Sector!”

What is the current state of diversity in the financial tech sector of the financial services industry? How do we best address the inequities through public- private partnerships moving forward? What are the best practices / strategies that have been utilized in other sectors to achieve full representation of African Americans at every level of the financial tech sector of the financial services industry?

### **“Future of Work in a Post-COVID Economy”**

As the global pandemic COVID-19 continues to surge in America, revolutionize our lives, and permanently change the nature of work, what are the trends, patterns, and skills that will affect African Americans’ competitiveness in the new economy? How can the African American workforce better prepare itself to be competitive in a post-COVID economy?

### **“Are You a Good Leader or a Great Virtual Leader?”**

For years, the business environment has been trending towards a virtual environment, but the pandemic has accelerated the change to a new virtual environment. Now good leaders who have been effective in a face-to-face environment are being forced to take on the challenge of leading in a new virtual environment. What are the differences and similarities between leading in a virtual or in person environment? How do good leaders adjust to become great virtual leaders?

### **“The Black Tax: The Cost of Being Black in America!”**

In his book, Shawn Rochester shows how The Black Tax (which is the financial cost of conscious and unconscious anti-black discrimination), creates a massive financial burden on African American households that dramatically reduces their ability to leave a substantial legacy for future generations. How can we leverage the best practices outlined in his book to overcome the enormous financial cost of current and past anti-black discrimination on African American households?

## SIGNATURE OF ACCEPTANCE

My signature below indicates that all information submitted is correct, complete, honestly represented, and that the essay is entirely my own work. I understand that the final scholarship award is contingent upon maintaining all application criteria through the beginning of 1st or next college semester.

Student Signature

Date